



In trend since the eighties

At the beginning of the nineteen eighties the large commercial vehicle manufacturers developed practical driving training programs to familiarize the drivers of their customers with the possibilities of safe and economical driving. In the following period, the successful driving techniques in the area of commercial vehicles were modified for vehicles up to an overall dimension of 3.5 t.

New methods in driving instruction

In 1988 the first curriculum for theoretical and practical training appeared with the title „Training for environmentally conscious driving behavior during driving instruction“. The initiators of this development were the Technical University of Berlin, the Department of the Environment and Volkswagen AG.

In 1993 the Federal Union of Driving Instructor Groups e.V. integrated the contents of an economical and environmentally harmless way of driving in the curriculum „Practical car training“ thereby making them accessible to a large number of driving instructors for the training. This curriculum was optimized in the year 2000.

Prevention during everyday driving

In 1995 the industrial injuries insurance associations, the Federal Union of Driving Instructor Groups e.V. and the German Road Safety Council e.V. conceived the practical training program „Safe, economical and environmentally friendly driving“ for the training of drivers in companies.

The International Association for Social Safety (Internationale Vereinigung für soziale Sicherheit) (IVSS) awarded this training program 2nd place at the presentation ceremony of outstanding training material.

In 1996 the program was optimized in detail and under the name of „Drive and save with safety – Safe, economical and environmentally friendly driving“ was offered as a new service of the industrial injuries insurance associations and Deutscher Verkehrssicherheitsrat e.V. (German Road Safety Council e.V.) for company prevention work.

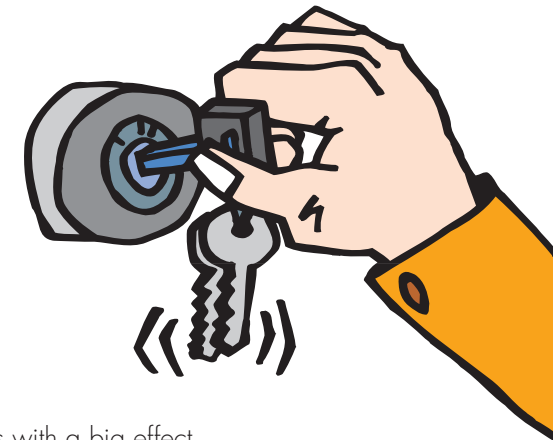
In 2000 the results of a basic examination on the psychological effects of the program were integrated into the training and further training of trainers and the program media was revised accordingly.

The realization in real traffic ensures the highest degree of acceptance and verifiable training success.



The „All-Winner-Game“

- Reduction of damage and accidents when traveling to work and on business
- Increased driving safety by a well controlled and calm style of driving
- Cost reduction for the car fleet due to low fuel consumption and the reduction of wear and tear of parts
- Positive advertising medium by non-aggressive way of driving
- Synergy of safety, economy and ecology
- Improvement of image for the company by actively contributing to the protection of the atmosphere



Contents

Seven simple tips with a big effect

- Calm driving
- Gaining of freedom to make decisions – extending the scope of action
- Paying attention to the correct pressure in the tires
- Changing gear and driving with low revolutions per minute
- Using momentum and built-up energy
- Switching the engine off where it is practical
- Removing ballast

Training on the job

- The trainer comes to the company and presents the training there
- The training takes place in real traffic
- The possible applications of the tips are experienced in everyday driving situations
- The practical driving can be realized during a business trip
- The trainers are certified in accordance with DIN EN 45013 and can be requested nationwide via the DVR (German Traffic Safety Council)
- The training is offered everywhere
- The training is permitted for vehicles up to an overall dimension of 3.5 t



Less time is needed with higher quality of experience

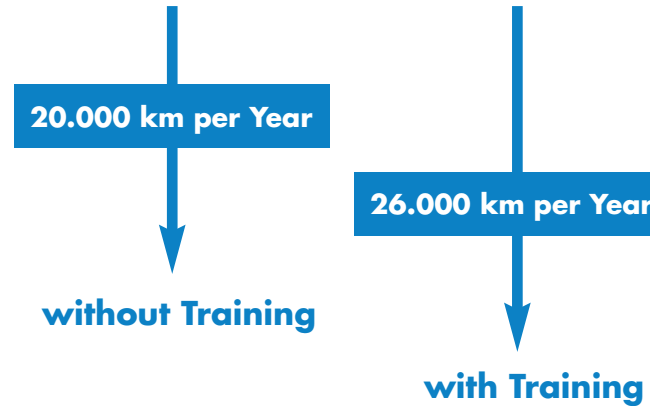
Group size: a maximum of 6 employees per trainer

- Exchange of information together as a group (approx. 90 minutes)
- Practical training in real traffic as a group journey or in individual journeys (approx. 45 minutes per employee)
- Exchange of experiences together as a group (approx. 45 minutes)

As a result of the long-standing successful practice, there are different variants of the program in the meantime, which means that it can be implemented at any company.

Travel further without additional costs

Due to the saving of up to 30% fuel you cover larger stretches of road with the same tank filling.



Costs/contact person

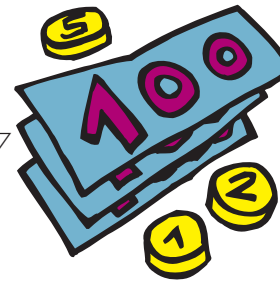
€ 51,- plus VAT per employee

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DRIVE AND SAVE WITH SAFETY

Safe, economical and environmentally friendly driving



Bundesvereinigung der Fahrlehrerverbände e.V.



Die gewerblichen Berufsgenossenschaften



Deutscher Verkehrssicherheitsrat e.V.